

For Immediate Release

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Independent Book Publishers Association Launches Strategic Partnership with Bowker's Manuscript Submissions Service

IBPA member publishers can review book proposals through Bowker's New e-Manuscript Submission Service

Manhattan Beach, CA– April 7, 2011 – The Independent Book Publishers Association (IBPA) has partnered with Bowker to provide its new Manuscript Submissions service (BowkerManuscriptSubmission.com) to its 3,000 members, giving them access to an online book proposal tool and efficient channel for reviewing unsolicited manuscripts.

“We are delighted to partner with Bowker and offer our members access to this streamlined, online and eco-friendly system,” said Florrie Kichler, President of IBPA. “Publishers are continuously overwhelmed and interrupted with unsolicited manuscripts that don’t match their interests. BowkerManuscriptSubmission.com applies a proven method for addressing this issue, allowing publishers to review book proposals in an efficient, time-saving manner. This is really a win-win situation for publishers and authors alike.”

Through this partnership IBPA publishers and acquisition editors will have access to an online portal where prospective authors have uploaded book proposals, complete with sample materials, making it easy to find the ideas they find most interesting and marketable. Each proposal in the Bowker Manuscript Submissions system includes subject category, topic, the writer's background and publishing history, a book synopsis, and writing sample. IBPA member publishers will use the system’s filters to target the manuscripts that fit their publishing interests and then, review the sample materials to evaluate quality.

“The traditional process of getting the right publisher to review the right book proposal is both time-consuming and frustrating for both sides of the relationship,” said Kelly Gallagher, VP of Publishing Services. “Through this partnership, IBPA member publishers can take advantage of this time saving self-service tool by accessing book proposals through BowkerManuscriptSubmissions.com and authors will have the opportunity to put their book ideas in front of thousands of independent publishers.”

Bowker Manuscript Submissions brings publishers, authors and agents together in an efficient online system. This central portal enables authors to submit proposals and materials one time, with the confidence that hundreds of publishers can view them. Publishers can avoid piles of paper to view book proposals in a clean, green and time-saving method. The service's e-tools sort and filter by genre, audience, author, and more, enabling acquisition editors to focus their time and energy on the exploration of just the right works.

IBPA members can find out more information at <http://www.ibpa-online.org/benefits/BowkerManuscript.aspx> or by contacting the IBPA office.

About Bowker Manuscript Submissions

Bowker Manuscript Submissions is a service of [Bowker](#), the world's leading provider of bibliographic information management solutions designed to help publishers, booksellers, and libraries better serve their customers. Bowker is focused on developing various tools and products that make books easier for people to discover, evaluate, order, and experience, as well as providing services to publishers that help them better understand and meet the interests of readers worldwide. Bowker is a member of the ProQuest family of companies. For more information, please visit www.bowkermanuscriptsubmissions.com.

About the Independent Book Publishers Association

Founded in 1983, the Independent Book Publishers Association <http://www.ibpa-online.org> is the largest not-for-profit trade organization for publishers in the United States, serving more than 3,000 book publishers of all sizes. IBPA's mission is to help independent publishers market their titles, to provide education on all aspects of publishing, and to act as an advocate for publishers' rights.

For more information, please visit www.ibpa-online.org.